

On-Campus Community Banners



One sponsorship banner costs \$250 and will be displayed on campus for 4 years from date of installation.

Banner Requirements:

The space is broken up into three main zones:

- *Sponsorship line*, with these text options: "Sponsored By," "In Memory Of," "Dedicated To," "Special Thanks To," and "In Honor Of."
- *Name line*, with options including a name or a single horizontal logo. If a name is so long that it breaks onto a second line, the Message line (below) may be omitted from the banner because of space restrictions. We will attempt in our design to honor requests within reason. Logos will be considered on a case-by-case basis and may have to be replaced with the text version of the brand name.
- *Message line*, which includes space for a short message. These may be condensed based on space, but we will attempt to honor all requests.

All fonts, unless part of a logo, are Roboto Medium, white, with a black stroke.

Additional Considerations:

- Letters take up different amounts of space, so each sign is customized to maximize the space purchased. Sizes shown above are an approximation given example text.
- All information is printed in white text on the NHTI maroon background. No additional colors or special characters (unless part of a name) are permitted.
- Businesses who wish to use a logo for the banner instead of text must submit a white, horizontal logo in vector format. Because of space demands, the third line of text will not always be available to businesses who opt to use their logo.
- Acceptable listings within the third line include a message of support for a team/department/academic program and birth and death dates. A business tag line is not permitted.
- All sponsorship banner content is subject to approval by NHTI prior to printing.

Banner Locations

Our NHTI banners are located around campus, marked below with numbered black circles. Not all locations are available for sponsorship; please speak with Laura A. Scott, Director of Alumni and Development, at lascott@ccsnh.edu or 603-271-6484 x4239.



Map Building Key

- | | | |
|---|-----------------------------|--|
| 1. South Hall | 4. Little Hall | 10. Dr. Goldie Crocker Wellness Center |
| 2. Strout Hall | 5. Grappone Hall | 11. Student Center |
| 3. Mary Stuart Gile Early Learning Center | 6. CCSNH Offices | 12. Sweeney Hall |
| | 7. Farnum Hall | 13. Maintenance Buildings |
| | 8. MacRury Hall | 14. Business Office/Campus Safety |
| | 9. Learning Commons Library | 15. Langley Hall |

Order Form

Please complete the following order form. It can be sent via email to Laura Scott at lascott@ccsnh.edu or via mail to Laura Scott, NHTI – Concord's Community College, 31 College Drive, Concord, NH 03303. We will contact you to confirm the location and messaging before the banner is ordered and hung on campus.

Sponsor Information

First/Last Name	_____		
Business Name	_____		
	<i>(if applicable)</i>		
Mailing Address	_____		
	Street	City	State
			ZIP
Phone	_____	Email	_____

Banner Information

Location preference	1st.	2nd.	3rd.
	_____	_____	_____
Sponsorship line	_____		
Name line	_____		
Message Line	_____		

I wish to include a business logo (mailed to lascott@ccsnh.edu), as a vector image, white logo with transparent background.

Payment Information

I will pay by check. (Make all checks payable to NHTI – Concord's Community College.)

I wish to be contacted to pay by credit card.

I understand that, in sponsoring this sponsorship banner, I agree it will be hung on the NHTI campus in Concord, N.H., for up to 4 years. I can request at any time to have the sponsorship banner removed without refund. The physical sponsorship banner is property of NHTI and, upon request, can be given to me up to 30 days after it has been taken down.

Print Name *Date*

Signature

For Internal Use Only	
<i>Banner Ordered</i>	
<i>Hang Date</i>	<i>Removal Date</i>
_____	_____
<i>Banner Location</i>	
