

MEETING MINUTES

College Advisory Board September 2, 2020 5 – 6 p.m. via Zoom

In Attendance: Chair, Dave Luneau, Hal Koch, Anna-Marie Sparks, Chris Rath, Tim Sink, Bill Jones, Jim Snodgrass, Chris Emonds

President Gretchen Mullin-Sawicki, VP of Academic Affairs, Andrew Fisher, VP of Student Affairs, Laura Pantano, Associate VP of Enrollment & Student Success, Rebecca Dean, Budget Officer, Melanie Kirby, Director of Alumni & Development, Laura Scott, and Assistant to the President, Amy Proctor, Guests: Amber Gavriluk, Marketing Officer, Tim Allison, CCSNH Advancement

Absent: Simon Keeling, Ken Lurvey, Christa Keddie, Jack Dearborn

Dr. Mullin-Sawicki provided an update on Fall Return to Campus plan and safety measures in place.

Dr. Dean provided an update on enrollment and current targeted strategies.

Ms. Gavriluck, NHTI's new marketing officer, presented an overview of the new style and branding of the website and college printed materials. The new look is fresh and modern and will be used consistently across all platforms, social media, and internal forms including email signature panels.

Dr. Fisher provided an update on grants including Perkins V, League for Innovation, Orthopaedic, and NE Delta Dental.

Director of Alumni & Development, Laura Scott, requested the Board come up with names of people and/or businesses that she could outreach to and provide the names at the next meeting.

A review of the prior year's meeting topics took place and a request was made by Amy Proctor to alert her to any topics of interest for future meetings.

Having no further business, the meeting adjourned at 6 p.m.

Respectfully submitted,

Amy L. Proctor,
Assistant to the President