

## NHTI Strategic Enrollment Management

We will increase academic success and college completion by providing all students with pathways, valuable supports, and programs in order to achieve their professional goals [**Bold font indicates Student Success 2020-2025 NHTI Strategic Goal**]



| GOALS [* indicates in progress]  |   |  |  |
|--|---|--|--|
| Recruitment  | Onboarding  | Retention  | Completion   |
| <p>Increase by 5% the number of non-matriculated students to matriculate by building direct, seamless and sequenced pathways for non-matriculated students into degree or certificate programs<br/> <b>Goal 2: Create pathways and programs for all students</b></p> | <p>Develop onboarding process of Allied Health cohorts by constructing pathways for Allied Health students who did not get accepted into the program of their choice or were not able to continue in their program of choice. Have 75% of those not accepted/non-continuing enroll in classes<br/> <b>Goal 2: Create pathways and programs for all students</b></p> | <p>Increase by 5% the retention rate in all programs.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>  | <p>Plan and create additional alternative course scheduling options, considering a Weekend Academy, accelerated programs and off-site locations<br/> <b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p> |
| <p>Develop enrollment goals by targeted population especially 26+ population and increase enrollment by 5% of students that have some college but no degree.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>                           | <p>*Create a Summer Bridge Program for underrepresented students and offer foundation Math and English Courses with a 95% successful completion rate.<br/> <b>Goal 2: Create pathways and programs for all students</b></p>   | <p>*Increase the number and quality of professional development offerings for staff and faculty annually.<br/> <b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p> | <p>*Improve credential attainment rate to 65% by 2025 through partnerships with industry, 4-year colleges and high schools.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>  |
| <p>Increase recruitment activities with faculty.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>   | <p>Ensure that all students have individualized pathway in Navigate.<br/> <b>Goal 2: Create pathways and programs for all students</b></p>  | <p>*Faculty, Staff and Students will use Navigate to track momentum, expand credit transfer among non-CCSNH colleges, and clear pathways to completion and beyond</p>  | <p>Increase 150% completion rates for full-time students.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>  |

|   |  |  |   |
|---|--|--|---|
|   |  | <b>Goal 4: Grow credit transferability and program articulation with our four and two-year partners</b>  |   |
| <p>Increase the promotion of scholarships and grants. Increase the number of for new NHTI student applying for scholarships and grants by 10%.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p>  | <p>Increase conversion rate of admitted to registered by 10%.</p> <p><b>Goal 2: Create pathways and programs for all students</b></p>                                    | <p>Develop, offer, and evaluate a 10% increase in our XC (co-requisite) courses, for high-risk courses.</p> <p><b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p>   | <p>Decrease number of students moved to inactive (increasing outreach before students are made inactive).</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p> |
| <p>Create pathways for information sharing for high school regarding cost, early placement, early college, dual enrollment. Increase number of Dual Admissions programs by 20%</p> <p><b>Goal 4: Grow credit transferability and program articulation with 4 and 2-year partners.</b></p> | <p>Increase completion of FAFSA prior to semester start by 10% number.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p>                   | <p>Develop and refine alternative pathways for current Allied Health students who have not met the Allied Health standards.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p>  | <p>Decrease number of students moved to inactive. <b>Goal 1: Improve student engagement, retention, and completion</b></p>  |
| <p>Expand workplace-based partnerships and pathways. Create 5 new workplace-based partnerships for enrollment each year.</p> <p><b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p>                                       | <p>Increase use of secondary advisors for first registration appointment.</p> <p><b>Goal 2: Create pathways and programs for all students</b></p>                        | <p>Track success rates in gateway Math and English and provide innovative interventions to support students to improve rates from baseline.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p>  |   |
| <p>*Expand workforce microcredentials. Increase enrollment in these microcredentials by 5%.</p> <p><b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p>  | <p>Create a personal message from program advisor auto generated to student in Target X.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p> | <p>Develop effective strategies to track student engagement in orientation, student organizations, leadership opportunities, athletics/wellness events, and residence life increasing student involvement by 10% annually.</p> <p><b>Goal 1: Improve student engagement, retention, and completion</b></p> |   |
| <p>*Market for Pandemic Proof programs, Confidence Factor and other targeted campaign messaging.</p> <p><b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p>   | <p>Promote LynC Connect with students and families.</p> <p><b>Goal 2: Create pathways and programs for all students</b></p>  | <p>Increase the number of faculty submitting Early Alerts, Midsemester Warning Grades and increase the number of faculty using Canvas gradebook and post students' midsemester grades. Goal is 100%.</p>   |   |

|  |  |   |  |
|--|--|---|--|
|  |  | <p><b>Goal 1: Improve student engagement, retention, and completion</b></p>   |  |
| <p>Increase Running Start to accepted numbers by 10%.<br/> <b>Goal 4: Grow credit transferability and program articulation with 4 and 2-year partners.</b></p> | <p>*Increase use of multiple measures for course placement in Math &amp; English<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p> | <p>*Ensure and support active monitoring of at-risk students by following the 3 Pillars of the Coordinated Care Model of Advising.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>            |  |
| <p>Increase # of student inquiries by 15%.<br/> Goal 2: Create pathways and programs for all students</p>  |  | <p>Reduce number of Drops or Withdraws.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>   |  |
|  |  | <p>Reduce number of students on probation.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>  |  |
|  |  | <p>Identify underrepresented student populations and build supports for these student populations.<br/> <b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p> |  |
|  |  | <p>Reduce number of students on probation.<br/> <b>Goal 1: Improve student engagement, retention, and completion</b></p>  |  |
|  |  | <p>Increase the number of OER/NOLO courses.<br/> <b>Goal 3: Advance the vibrancy and academic excellence of teaching and learning and the student experience</b></p>  |  |