

Adapting Students into Pandemic-Proof Careers

The COVID-19 pandemic has hit the U.S. hard and fast, fundamentally changing the way we shop, eat, work, and learn. As college students of all ages enter academia to **create more and better opportunities** for themselves and their families, their choice of courses, careers, and even schools is under heavy scrutiny.

What is this new-traditional student sector to do in a world of shifting professional expectations, transitioning societal habits, and the recalibration of online learning? Adaptation is driving students' decisions to pursue higher education, but what will the evolution look like for these future workers?



Understand Unemployment Numbers

From February to April 2020, the U.S. unemployment rate surged from 3.5% to 14.7%¹ on industry instability fears and a drastically lower demand for services – that's the highest overall level of unemployment since the Great Depression. In April, the U.S. unemployment rate peaked at 21% for high-school-educated workers.² This is about 3x higher than the unemployment rate of college-educated workers in the same time frame.

Though these numbers seem dire, this scenario presents the best-kept secret to post-pandemic success: **Adding skills now can increase your marketability to employers as the nation and unemployment rates look to recover.**

The NHTI Connection

4 Premium Skill Sets³

Digital Transformation

As technology reliance increases, so too does demand for employees who can transform a business into a strong digital presence.

Ecommerce

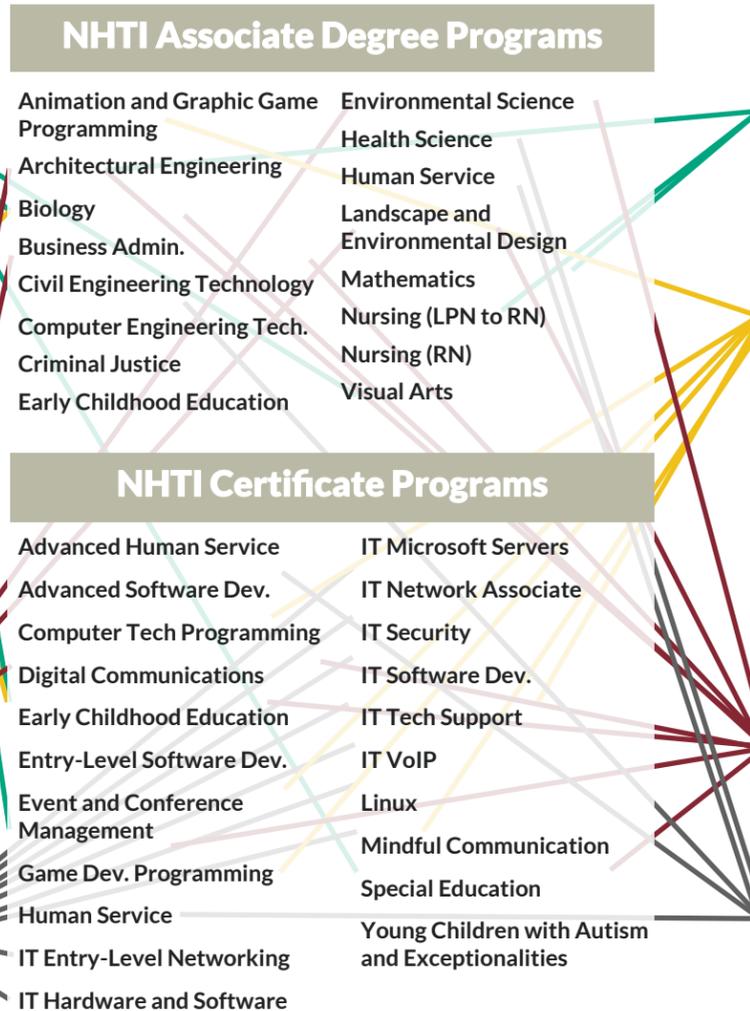
When we couldn't go out, we shopped online. Those who optimize ecommerce platforms are the backbone of businesses looking to make the sales transition.

Math

Analysts of all types are needed to interpret the massive amounts of online data and translate the numbers into impactful business decisions.

Information Technology

Everything from online security to software development is included in this category, as those who know how to make tech work are going to thrive.



4 Pandemic-Proof Careers

Nursing

These essential workers are foundation of the U.S. healthcare system. Their skill sets are highlighted in times of increased health awareness and aging populations.

Software Development

They make our gadgets and sites work and bring organizations to the next level, adding increased functionality and features to grow business.

Green Technology

When we all sheltered in place and the environment responded in kind, our attention to climate change and green solutions came to the forefront.

Health Counselors

From anxiety to substance abuse, counselors help struggling, at-risk populations adapt to modern life and bring compassion to treatment.

Prepare Today for Success Tomorrow

Your education from NHTI – Concord's Community College gives you the advantage you need to earn the job you want.

Browse 90+ degree and certificate programs in all of the top fields sited for post-pandemic and pandemic-proof careers.

Accommodate your new-traditional life with daytime, evening, online, remote, and hybrid classes in 16- and 8-week sessions.

Gain education at every age and skill level, from college credit opportunities for high school students to career advancement and certificate courses.

NHTI has everything you need to emerge from the pandemic stronger, and we're here to support you every step of the way. With NHTI's tutoring services, residential life, dining options, and mental health counseling, you can stay focused on your educational and career goals while safely expanding your community and wellness.

¹Bureau of Labor Statistics

²<https://www.cnbc.com/2020/09/20/coronavirus-recession-ends-for-rich-crisis-persists-for-others.html>

³Compiled from various sources including <https://www.bls.gov/ooh/most-new-jobs.htm>, <https://www.theladders.com/career-advice/6-pandemic-proof-industries-that-will-keep-hiring>