



Dear Sponsor,

We are excited about offering you an opportunity to partner with us in hosting a major sporting event coming to Concord! NHTI, Concord's Community College will host the 2009 USCAA National Cross Country Championships on November 5 – 6, 2009. This event will attract students, fans, media coverage and more. The race will be run on the grounds of the campus and feature runners, both male and female, from around the country competing for the national title.

Entering our fourth year of intercollegiate Cross Country competition, NHTI's robust cross country teams have seen much success on the local and national racing scene. In 2008, NHTI's own Heather Searles (Henniker, NH) won the national championship and became the first student athlete in NHTI history to earn the title of national champion.

NHTI is not new to hosting national championships. In 2005 and 2006, NHTI hosted the USCAA Men's Basketball Championships. The event brought large crowds to the Concord area and local businesses benefitted as well. The USCAA Basketball Championships success is still talked about today.

We anticipate another banner event that will require the work of staff, coaches, student athletes and volunteers to be successful. In addition, NHTI will also need the support of businesses and individuals committed to help bring this level of competition to New England.

We are excited to provide opportunities on varying levels for sponsorships and patron sponsorships.

<b>Gold Sponsor</b>	\$1000	Name/logo on mile or kilometer course marker Name/business printed on official race shirt Name/business on the Start/Finish line banner Half page ad appearing in the souvenir program Name/business mentioned at all public relations events & the awards ceremony
<b>Silver Sponsor</b>	\$500	Name/logo on mile or kilometer course marker Name/business printed on official race shirt Name/business on the Start/Finish line banner Quarter page ad appearing in the souvenir program
<b>Bronze Sponsor</b>	\$100	Name/logo on mile or kilometer course marker Name/business on the Start/Finish line banner
<b>Patron Sponsor</b>	\$20	Listing of name in the souvenir program
<b>Good/Services Sponsor</b>		Award and banquet related goods and/or service can be donated in place of cash

We look forward to partnering with you.

Sincerely,

**Paul Hogan**, Director of Athletics

**Tom Walton**, NHTI Cross Country Head Coach

# 2009 USCAA National Cross Country Championship Sponsorship Form

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Total Pledge \_\_\_\_\_

Description \_\_\_\_\_

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**Sponsorship level:**

Gold     Silver     Bronze     Patron     Goods and Services (\$ value: \_\_\_\_\_)

Please make checks payable to **NHTI, Concord's Community College**

**OR**

Include your credit card information below:

Name on Credit Card: \_\_\_\_\_

Credit Card Number : \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

(three digits on back of card)

Signature \_\_\_\_\_

Signature of NHTI Representative \_\_\_\_\_ Date \_\_\_\_\_

Signature of Sponsor \_\_\_\_\_ Date \_\_\_\_\_

**A copy should be made for sponsor; original should be retained by NHTI representative and submitted**

**with payment to Paul Hogan, NHTI Athletics.**

Questions should be directed to:

Paul Hogan

Athletic Director, NHTI, Concord's Community College

31 College Drive

Concord, NH 03301

[phogan@ccsnh.edu](mailto:phogan@ccsnh.edu) or (603) 271-6426